

1 **Evolutionary potential of transcription factors for gene regulatory rewiring**

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15 **SUMMARY**

16 **Gene regulatory networks evolve through rewiring of individual components, that**
17 **is, through changes in regulatory connections. However, the mechanistic basis of**
18 **regulatory rewiring is poorly understood. Using a canonical gene regulatory**
19 **system, we quantify the properties of transcription factors that determine the**
20 **evolutionary potential for rewiring of regulatory connections: robustness,**
21 **tunability, evolvability. *In vivo* repression measurements of two repressors at**
22 **mutated operator sites reveal their contrasting evolutionary potential: while**
23 **robustness and evolvability were positively correlated, both were in trade-off with**
24 **tunability. Epistatic interactions between adjacent operators alleviated this trade-**
25 **off. A thermodynamic model explains how the differences in robustness, tunability**
26 **and evolvability arise from biophysical characteristics of repressor-DNA binding.**
27 **The model also uncovers that the energy matrix, which describes how mutations**
28 **affect repressor-DNA binding, encodes crucial information about the evolutionary**
29 **potential of a repressor. The biophysical determinants of evolutionary potential for**
30 **regulatory rewiring constitute a mechanistic framework for understanding**
31 **network evolution.**

32

33 From the seminal discovery of repression and activation as the basic mechanisms of
34 gene regulation^{1,2}, a fundamental picture has emerged, where individual regulatory
35 components — promoters and transcription factors (TFs) — are interconnected into
36 gene regulatory networks (GRNs): global structures that determine cellular gene
37 expression patterns. However, a mechanistic understanding of how GRNs evolve is
38 still lacking. GRN evolution can be studied at two opposing levels of organization: (i)

39 global emerging features of GRNs, such as functional redundancy, which can
40 promote changes in network structure³ or (ii) local rewiring, which leads to the
41 formation of new regulatory connections within GRNs⁴. The principles of GRN
42 evolution have been primarily studied globally, at the level of entire networks,
43 through comparative genomic analyses^{4,5} or *in silico*^{6,7}, in order to understand how
44 global network features determine evolutionary properties like robustness⁸
45 (phenotypic persistence in the face of mutation), tunability⁹ (changes in gene
46 expression levels), and evolvability¹⁰ (capacity to acquire new regulatory
47 connections). Yet, GRN structures can change solely through making and breaking of
48 connections at the molecular level, that is, through local rewiring of individual
49 components¹¹⁻¹⁶. However, how characteristics of individual regulatory components
50 impact GRN evolution by determining robustness, tunability and evolvability is
51 unknown.

52

53 Local network rewiring, i.e. changes in the binding specificity of a TF, involves loss of
54 binding, gain of binding and modifications in the strength of binding, which occur
55 either through mutations in TFs or in DNA-binding sites of TFs (operators). Most
56 experimental studies on network rewiring focused on mutations in proteins¹⁷ or on
57 the consequences of gene duplication events¹⁸⁻²⁰, showing that TF divergence affects
58 GRN evolution²¹. However, in contrast to mutations in operators²²⁻²⁴, mutational
59 pathways of TFs are thought to be heavily constrained by epistasis between amino
60 acids²⁵, the high frequency of deleterious mutations²⁶ and the strong pleiotropic
61 effects of TFs²⁷, suggesting that operators are superior targets for modifying existing
62 and acquiring novel network connections.

63 In contrast to previous studies on promoter evolution, which considered promoters
64 independently of the associated TFs^{24,28-30}, we want to understand how the
65 properties of a TF determine its evolutionary interactions with operator sites. To
66 achieve this, we define the *evolutionary potential for local rewiring* with respect to
67 point mutations in an operator, thus characterizing the evolutionary potential for an
68 individual network component that does not itself change: the repressor. We
69 combine three distinct properties, which have been previously used to describe
70 network rewiring^{11,31,32}, to define the evolutionary potential of a repressor as the
71 ability (i) to withstand operator mutations (*robustness*), (ii) to modify the strength of
72 binding to existing operators (*tunability*), and (iii) to acquire binding to new
73 operators (*evolvability*) (Fig.1a). Using two of the best understood prokaryotic
74 repressors - Lambda CI and P22 C2 - we study how characteristics of individual TFs
75 determine the evolutionary potential for regulatory rewiring.

76

77 **RESULTS**

78 ***Experimental system for quantitative measurements of evolutionary potential***

79 We used homologous³³ elements of the bacteriophage Lambda and P22 genetic
80 switches^{34,35}. Specifically, we used Lambda CI and P22 C2 repressors, along with their
81 respective P_R promoter regions. The P_R promoter region consists of RNA Polymerase
82 (RNAP) binding sites and two operators, O_{R1} and O_{R2} , which regulate P_R expression
83 through cooperative repressor binding (Fig.1b). We experimentally studied changes
84 in gene expression, and hence binding of the repressors, along the mutational path
85 between the two promoters by directionally mutating the operator sequence of one
86 repressor to that of the other (Fig.1c). Throughout, we refer to systems containing

87 matching (non-matching) repressors and promoters as *cognate* (non-cognate)
88 (Fig.1b). We created a library of O_{R1} operator mutants by selecting all base pairs
89 known to have large impact on repressor binding^{36,37}, and that differed between
90 Lambda and P22 O_{R1} sequences, resulting in six mutated positions (Fig.1d,
91 Supplementary Table 1). Subsequently, we also investigated mutations in O_{R2} , even
92 though repressor binding to this operator is considered to have only a minor direct
93 impact on P_R repression³⁴. All mutants were cloned into a very low copy number
94 plasmid³⁸ and fluorescence as a proxy for P_R expression levels was measured in the
95 presence and absence of repressor. This setup, which measures binding of two
96 repressors along the mutational path between the two operators, allowed us to
97 study in a comparative manner how the evolutionary potential for regulatory
98 rewiring depends on repressors themselves.

99

100 ***Evolutionary potential of repressors***

101 To characterize the evolutionary potential of the two repressors, we experimentally
102 measured their robustness, tunability and evolvability in terms of how repressor
103 binding is affected by operator mutations. Robustness and tunability were quantified
104 on the cognate promoter background. *Robustness* was the fraction of cognate
105 operator mutants that maintained at least 90% repression. *Tunability* was the
106 standard deviation in repression levels when repression was reduced but not
107 completely lost (90-10%). From these definitions, it does not follow that robustness
108 and tunability are necessarily negatively correlated: the expression variability
109 (tunability) generated by non-robust mutations can be either large or small.

110 *Evolvability* was the fraction of non-cognate operator mutants that could be
111 repressed to at least 10%.

112

113 Lambda CI and P22 C2 have drastically different evolutionary potential (Fig.2a), in
114 spite of their shared ancestry³³. These differences are particularly evident when
115 considering the relationship between repression and the number of mutations in the
116 operator (Fig.2b). The high Lambda CI robustness to up to three mutations is
117 surprising, since the O_{RI} site is almost fully conserved across at least twelve different
118 lambdoid phages³⁹. As this site is part of a complex promoter region in the phage, it
119 could be conserved due to binding of RNAP or the second repressor in the switch
120 (Cro). In contrast to Lambda CI, one to three mutations in the P22 cognate O_{RI} site
121 led to a wide range of repression (0-100%).

122

123 At the non-cognate site, even introduction of single point mutations in P22 O_{RI} led to
124 repression of at least 35% by Lambda CI (Fig.2c). Gain of binding to the non-cognate
125 site was much less frequent for P22 C2, and, except for one mutant, the range of
126 repression was 0-20%, markedly lower than the 10-90% of Lambda CI (Fig.2c).

127

128 Overall, Lambda CI had higher robustness as well as evolvability, suggesting that a
129 repressor that is more robust to mutations in its cognate operator might also more
130 readily acquire novel binding sites. At the same time, P22 C2 was more tunable,
131 indicating a trade-off between robustness and tunability. The consistently stronger
132 binding of Lambda CI compared to P22 C2 suggests that the evolutionary potential
133 for regulatory rewiring is a property of the repressor, not of the operator.

134 ***Thermodynamic model of evolutionary potential***

135 In order to expand on the experimental findings and identify how evolutionary
136 potential depends on the biophysical system parameters, we used a thermodynamic
137 model of gene regulation^{40,41} (Fig.3a). While experimentally we determined the
138 general trends underlying the evolutionary potential of the two repressors by
139 introducing mutations in a directional manner, we used the model to
140 comprehensively explore all possible mutations in the six selected O_{RI} positions.

141

142 The model — for which all parameter values except repressor concentrations were
143 taken from literature (Supplementary Table 3, Supplementary Fig.1) — accurately
144 reproduced experimental observations in cognate mutants (Supplementary Fig.2).
145 The poor model fit to non-cognate mutants is not surprising, as the model
146 assumption of independent contribution of each position to the overall binding
147 energy is known to be violated when mutated far away from the wild type
148 sequence⁴². Nevertheless, the use of the model is justified because: the model
149 performs comparably for both repressors (Supplementary Fig.2), it provides a lower
150 bound for the experimentally measured non-cognate repression, and only modest
151 improvements are achievable by accounting for dinucleotide dependencies^{43,44}.

152

153 We simulated binding to all possible mutants at the six chosen positions (4095) and
154 quantified the evolutionary potential of repressors: for tunability and evolvability
155 we used the same definitions as in the experiments (Fig.3b,c), but calculated them
156 separately for each mutant class. We used a standard definition to quantify
157 robustness in our simulations⁸ (see Methods), which we could not apply to the

158 experimental measurements due to the insufficient number of mutants connected
159 by single mutations. Importantly, applying the experimental definition of robustness
160 to the simulations identified consistent differences in robustness (51.9% for Lambda
161 CI and 0.3% for P22 C2). Overall, model simulations corroborated the experimentally
162 determined differences in the evolutionary potential of the two repressors: Lambda
163 CI was more robust and more evolvable than P22 C2, but less tunable for up to three
164 mutations (Fig.3d).

165

166 To confirm that the observed differences in the evolutionary potential did not arise
167 from the specific operator sites used in this study, we simulated evolvability of both
168 repressors to 10^6 random operators. We found that Lambda CI bound a consistently
169 higher portion of random sites (Supplementary Fig.3) irrespective of repressor and
170 RNAP concentration, further supporting the view that evolutionary potential is a
171 property of the repressor, not the operator.

172

173 The thermodynamic model identifies several system parameters that affect the
174 evolutionary potential of a repressor (Fig.3a): (i) intra-cellular conditions, i.e.
175 concentrations of repressor and RNAP, (ii) interactions arising from the promoter
176 architecture, which in our system enable cooperative repressor binding, and (iii)
177 intrinsic binding characteristics of the repressor itself. Repressor-specific binding
178 characteristics are captured in the total binding energy, E_{tot} , which is determined by
179 the strength of repressor binding to its wild type operator (called 'offset', or E_{WT}), to
180 which the effect of each mutation on binding is added, as defined by the 'energy
181 matrix' (E_{seq}), so that $E_{tot} = E_{WT} + E_{seq}$. Hence, the 'offset' captures the overall

182 propensity of a repressor to bind cognate DNA, while the 'energy matrix' describes
183 how operator mutations affect repressor binding.

184

185 Repressor and RNAP concentrations, as well as binding cooperativity, influence
186 robustness, tunability and evolvability to different degrees, though not always in a
187 straightforward manner (Fig.4a; Supplementary Fig.4, 5, 6). As such, the evolutionary
188 potential for rewiring depends on intra-cellular conditions that change with cellular
189 physiology⁴⁵, and on the promoter architecture that can determine binding
190 cooperativity. Experimental measurements of relative repressor concentrations
191 revealed 3.8 to 5.5-fold higher intracellular Lambda CI levels (Supplementary Fig.1).
192 Reassuringly, the difference in evolutionary potential between repressors was
193 consistently identified across a range of repressor and RNAP concentrations, making
194 the model results largely independent of uncertainty in these parameters
195 (Supplementary Fig.7).

196

197 ***Biophysical determinants of evolutionary potential***

198 We asked if it was possible to reconcile the differences in the evolutionary potential
199 between Lambda CI and P22 C2 by swapping their model parameters. Specifically,
200 we calculated robustness and tunability for one repressor after swapping either
201 repressor concentration or cooperativity with the parameter values of the other
202 repressor. For evolvability, we only swapped repressor concentration, since the
203 absence of a cognate O_{R2} site prevented cooperative binding.

204

205 Swapping either repressor concentration or cooperativity between Lambda CI and
206 P22 C2 decreased the differences in robustness and evolvability, but still left a
207 disparity in robustness, tunability and evolvability of at least 50% (Fig.4b). Therefore,
208 intrinsic binding characteristics of repressors - the offset and the energy matrix -
209 crucially determine their evolutionary potential, as previously found for the
210 regulation of the *lac* promoter⁴⁶. When we swapped the offset between the two
211 repressors, we found that the effect was comparable to the effects of swapping
212 either repressor concentration or cooperativity. Notably, swapping all three
213 parameters did not lead to a full reconciliation between the two repressors (Fig.4b),
214 indicating that the energy matrices accounted for the remaining differences of at
215 least 30% (except for robustness when swapping from P22 C2 to Lambda CI).

216

217 To better understand the mechanism by which intrinsic binding characteristics of a
218 repressor (offset and energy matrix) determine the differences in the evolutionary
219 potential, we developed an intuitive and generic description of robustness, tunability
220 and evolvability based on the sigmoidal curve relating repressor binding energy to
221 repression (Fig.5a). The formulas in Figure 5a describe the evolutionary potential in
222 terms of the offset and the energy matrix, rather than using the full thermodynamic
223 model. Robustness is the average number of mutational steps needed to lose 50% of
224 repression. Evolvability is the average number of mutational steps necessary to gain
225 50% of repression starting from a given random sequence. Tunability is the ease of
226 generating variation in gene expression levels, i.e. the variation in repression around
227 the half-repression point, defined in relation to the distance between this point and
228 the cognate operator (Fig.5a).

229

230 Adopting these generic definitions results in simple analytical expressions (Fig. 5a),
231 which show that robustness and evolvability are positively correlated through the
232 number of mutations that separate the given random sequence from the cognate
233 operator. This correlation holds true as long as: (i) the average mutational effect size
234 (m) is relatively small and similar between repressors – a reasonable assumption if
235 the scale of m is set by the energetics of hydrogen bonds (1-3 kcal/mol)⁴⁷, which can
236 be tested by obtaining energy matrices for other repressors; and (ii) the energy
237 matrix is a fixed property of a repressor, meaning that m stays constant when
238 mutating towards a random non-cognate site. Tunability, on the other hand, is in a
239 trade-off with robustness, although the dependence of tunability on the standard
240 deviation of mutational effects suggests that this relationship can be adjusted to
241 some extent.

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243 Applying these generic definitions to the systems used in this study, we observe
244 higher robustness and evolvability, but lower tunability for Lambda CI (Fig.5a). To
245 illustrate that these generic definitions are in accordance with the binding landscape
246 obtained through model simulations, we used the simplest model setup where
247 repressors bind only a single operator site and repressor concentrations are the
248 same. We selected three operator sequences for each repressor - the cognate (E_{WT}),
249 the non-cognate ($E_{non-cognate}$), and the weakest binding (E_{max}) sequence - computed
250 their binding energies, and positioned them on the sigmoidal repression curve.

251

252 The consistently stronger binding of Lambda CI to all three types of operators
253 (Fig.5b) arises from its lower offset (-13.2 kcal/mol, compared to -12 kcal/mol for
254 P22 C2) and smaller average mutational effect size (1.23kcal/mol, compared to
255 2.43kcal/mol for P22 C2). Positioning the mean binding energy of each mutant class
256 (Fig. 2) on the sigmoidal curve (hence not using the full model but only the offset and
257 the energy matrix) allowed accurate predictions of the experimental measurements,
258 at least for cognate sites (Supplementary Fig.8). Therefore, the lower offset of
259 Lambda CI places it further away from the slope of the repression curve (Fig.5b),
260 resulting in higher robustness, but lower tunability. Similarly, Lambda CI binds the
261 non-cognate operator, all of its mutants, and even the operator sequence with
262 weakest possible binding more strongly (Fig.5b), illustrating that, on average,
263 Lambda CI binding a random sequence will be closer to the rise of the sigmoidal
264 curve and hence, more evolvable.

265

266 ***Role of inter-operator epistasis***

267 We investigated experimentally if promoter architecture — the existence of multiple
268 operator sites — can affect the observed trade-off between robustness/evolvability
269 and tunability. We first tested the effects of mutating four residues in the Lambda
270 cognate O_{R2} (Supplementary Table 4). The effects of mutations in O_{R2} on repression
271 (Fig.6a) were modest (75-100% repression), but less robust than mutations in O_{R1}
272 (comparing Fig.6a to Fig.2b top panel), despite the supposedly weaker influence of
273 O_{R2} on repression³⁴.

274

275 We tested for interactions between mutations in two operators (inter-operator
276 epistasis) by creating a cognate library with mutations in both O_{R1} and O_{R2} . Because
277 the trade-off between high robustness and low tunability was observed only in
278 Lambda CI, we focused only on inter-operator epistasis in the cognate Lambda
279 system. We randomly selected three neutral O_{R1} mutants, and combined each with
280 eight randomly selected O_{R2} mutants (Supplementary Table 1,4). We observed a
281 wider spectrum of repression values (40-80%), and hence higher tunability, among
282 these mutants (Fig.6b) compared to mutations in individual operators
283 (Supplementary Table 5). This meant that mutations in O_{R2} exacerbate the effects of
284 phenotypically neutral O_{R1} mutations, indicating pervasive inter-operator epistasis
285 (Supplementary Table 6). Inter-operator epistasis arising from multiple mutations in
286 both operators could not be captured by the thermodynamic model (Supplementary
287 Fig.9), which is in contrast to a previous study where we introduced only a single
288 point mutation into each operator⁴⁸. However, the findings we report here are in line
289 with studies showing that the presence of multiple operators can obstruct sequence-
290 based predictions of gene expression⁴⁹.

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291
292 Inter-operator epistasis alleviated the trade-off between robustness and tunability
293 for Lambda CI in O_{R1} , likely by effectively modifying cooperative repressor binding.
294 This role of inter-operator epistasis could be specific to operators that are
295 functionally connected through cooperative binding, and might be different for
296 redundant operators. Our results suggest that for cooperative binding, additional
297 operators can facilitate network rewiring, as inter-operator epistasis helps generate
298 expression level diversity, while maintaining robustness to the existing operators.

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300

301

302 **DISCUSSION**

303 The principles that govern gene regulatory evolution, which have been studied
304 primarily from a global network perspective, remain poorly understood. Here, we
305 identify the biophysical mechanisms that determine the evolutionary potential of
306 transcription factors for rewiring of regulatory network connections. Specifically, we
307 provide an analytical expression (Fig. 5a) that, under reasonable assumptions,
308 correlates robustness, tunability and evolvability (as defined in this study). Indeed,
309 we experimentally observed these correlations for two closely related repressors:
310 Lambda CI is more robust and at the same time more evolvable, while P22 C2 is
311 more tunable. These differences in mutational effects likely arise from differences in
312 specific DNA binding mechanisms⁵⁰: while the binding specificity of Lambda CI is
313 mostly based on direct contacts between operator bases and amino acid residues³⁶,
314 the affinity of P22 C2 relies strongly on the local DNA conformation^{37,51}. The
315 nonlinear relationship between binding energy and repression, which is inherent to
316 the thermodynamic model⁵² (Fig.3), captures the differences in robustness,
317 tunability and evolvability, explaining how the intrinsic binding characteristics of a
318 repressor determine its evolutionary potential for regulatory rewiring (Fig.5a). The
319 model does so by representing the evolutionary potential for each repressor through
320 its total binding energy (offset E_{WT} plus energy matrix E_{seq}) and the average effect
321 size of mutations (given by the energy matrix). Typically, energy matrices are used to
322 determine and predict binding of TFs to a given DNA sequence⁵³. However, our

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323 findings imply that the composition of the energy matrix crucially determines not
324 only the current regulatory structure, but also the potential of the repressor to
325 contribute to GRN evolution through making and breaking of individual connections.
326 It is worth noting that while we only considered steady state expression levels,
327 operator mutations could also affect expression dynamics, which might be subject to
328 different constraints.

329

330 The *in vivo* positive correlation between robustness and evolvability is surprising, as
331 molecular systems that are more persistent in the face of mutational pressure are
332 generally assumed to be less likely to acquire novel functions⁵⁴. Previous theoretical
333 studies attempted to resolve this paradox by describing how robustness and
334 evolvability ‘emerge’ as properties of existing networks^{3,8,55,56}, but so far, direct
335 experimental approaches have been missing. We experimentally resolve this
336 apparent paradox by showing that local mechanisms of TF-DNA binding intrinsically
337 correlate robustness and evolvability in a positive manner. In fact, this positive
338 correlation can be explained through an analytical expression that shows how
339 robustness and evolvability are connected through the mutational distance between
340 the cognate operator and a random DNA sequence (Fig.5a). As such, a more
341 promiscuous TF is simultaneously more robust and more evolvable, retaining
342 cognate binding more easily while facilitating acquisition of novel operator sites. The
343 positive correlation between robustness and evolvability can facilitate GRN
344 evolution¹⁹ by enabling a neutral network of genotypes, throughout which mutations
345 have small phenotypic consequences^{3,8}. Lambda CI is known to be promiscuous,
346 showing nonspecific binding across the *E. coli* genome⁵⁷ and to non-cognate phage

347 operators⁵⁸. Thus, a Lambda CI-like TF has a higher potential to become a global
348 regulator, whereas a P22 C2-like TF would be more suited as a local regulator, since
349 its easy loss of binding could facilitate rewiring by reducing detrimental crosstalk⁵⁹.
350 However, the same biophysical mechanisms can impose a trade-off between
351 evolvability and tunability, thus constraining the range of expression levels that can
352 be achieved by a promiscuous TF at a single operator.

353

354 Given the key role that rewiring of local regulatory connections plays in changing
355 GRN structure, the scarcity of direct experimental approaches studying the
356 mechanisms of rewiring is striking. Our work provides a mechanistic link between
357 the biophysics of TF-DNA binding and GRN evolution. Epistatic interactions, which
358 emerge through the presence of multiple operators and alleviate the trade-off
359 between tunability and robustness/evolvability, can prevent a straightforward
360 prediction of how local rewiring properties determine global network evolution.
361 Moreover, the binding landscape for regulatory rewiring we describe is based purely
362 on biophysical characteristics that connect genotype (mutations) to phenotype (gene
363 expression levels), which will be further shaped by selection forces acting on this
364 landscape^{29,30,60}. By integrating biophysical models with the existing molecular
365 knowledge of regulatory elements, our work provides the first steps towards a
366 quantitative mechanistic framework for understanding gene regulatory network
367 evolution.

368

369 **METHODS**

370 *Strains and plasmids*

371 The experimental system is based on the 'genetic switches' of the bacteriophages
372 Lambda and P22, which have similar regulatory architecture and substantial
373 structural homology due to shared ancestry³³; specifically we use the P_R promoter
374 system. We constructed a template plasmid consisting of two parts that are
375 separated by 500 random base pairs and a terminator sequence (represented by a
376 hairpin structure in Fig.1b): an inducible repressor gene on one strand and a
377 regulatory region controlling a fluorescence marker on the other strand. Either
378 Lambda C_I or P22 C_2 were placed after an inducible P_{TET} promoter. The fluorescent
379 protein gene *venus-yfp*⁶¹ was placed under the control of the P_R regulatory promoter
380 region, containing an RNAP binding site as well as two operators, O_{R1} and O_{R2} , either
381 from Lambda or P22. Specifically, for Lambda P_R we used the region from -60bp
382 upstream of the transcriptional start site to +9bp downstream. To our knowledge the
383 specific location of the transcriptional start site for P22 P_R has not been defined.
384 Therefore, upstream of O_{R2} and downstream of O_{R1} we used the wild type P22
385 sequence that was of the same bp length as the analogous Lambda P_R regions. This
386 meant that we used the wild type P22 sequence from -65bp upstream up to the start
387 codon of *cro*. O_{R1} more strongly binds the repressor and is in direct overlap with the
388 RNAP binding site (-10). O_{R2} has a weaker affinity for the repressor, and assists in
389 repression mainly through cooperative binding between two repressor dimers⁶².
390 Downstream of the phage sequences both promoter regions contain the same
391 ribosomal binding site in front of the reporter gene. These parts were cloned in all
392 four combinations (cognate combinations: Lambda C_I with Lambda P_R , and P22 C_2
393 with P22 P_R ; non-cognate combinations: Lambda C_I with P22 P_R , and P22 C_2 with
394 Lambda P_R) into a low copy number plasmid (pZS*) containing a kanamycin

395 resistance marker³⁸. The TL17 terminator sequences followed the repressor genes,
396 and the T1 terminator the *venus-yfp* (Fig.1b). The plasmid libraries were then
397 transformed into MG1655 derived *E. coli* cells (strain BW27785, CGSC#: 7881)⁶³.

398 *Construction of mutant O_{R1} libraries*

399 We created a library of mutants in *O_{R1}* by selecting six base pairs that were found to
400 be most important for the binding of either of the two repressors^{36,37}, and that
401 differed between Lambda and P22 *O_{R1}* sequences. This was done by aligning the *O_{R1}*
402 sites from Lambda and P22 wild type operators (according to homology, not
403 symmetry) and comparing the corresponding base pairs in the operator sites. The six
404 base pairs that were most important for repressor binding and that differed between
405 the two operators were substituted by the base pairs of the non-cognate *O_{R1}* in both
406 directions: starting with wild type Lambda *O_{R1}* and mutating it to be more similar to
407 P22 *O_{R1}*, as well as starting with wild type P22 *O_{R1}* and mutating it to be more similar
408 to Lambda. We generated all six single mutants, four double, five triple, four
409 quadruple, three quintuple, and the sextuple mutant. For mutating Lambda *O_{R1}* from
410 cognate to non-cognate, ten additional mutants were constructed that did not
411 contain mutations in base pairs overlapping the -10 binding region of RNAP: two
412 double, two triple, two quadruple, three quintuple, and another sextuple mutant.
413 For the quintuple and sextuple mutants an additional base pair was chosen, that was
414 linked to high affinity binding of Lambda CI (Supplementary Table 1). The additional
415 double and triple mutants were also created for the P22 non-cognate library. *O_{R1}*
416 operator libraries were constructed by synthesizing oligos of 73bp length (Sigma
417 Aldrich), carrying wild type *O_{R2}* and mutated *O_{R1}* (Supplementary Table 1), and

418 cloning them into the experimental system plasmid backbone (Fig.1b). Clones
419 carrying correct mutants were confirmed through Sanger sequencing.

420

421 We also tried to construct promoter regions containing cognate O_{R1} and non-cognate
422 O_{R2} . As both operators contain parts of the RNAP binding site, we did not obtain
423 fluorescence expression in the absence of CI from these promoters even when we
424 varied the spacing between the operators. This is possibly due to factors other than
425 sequence-dependent binding energy playing a role in the regulatory context of these
426 promoters⁴⁹.

427

428 *Fluorescence assays*

429 We measured fluorescence of all O_{R1} mutants (Lambda and P22 cognate and non-
430 cognate systems), both in the presence and in the absence of the inducer aTc. Three
431 biological replicates of each mutant of the library were grown at 37°C overnight in
432 M9 media, supplemented with 0.1% casamino acids, 0.2% glucose, 30µg/ml
433 kanamycin, and either without or with 15ng/ml aTc. Overnight cultures were diluted
434 1,000X, grown to OD₆₀₀ of approximately 0.05, and their fluorescence measured in a
435 Bio-Tek Synergy H1 platereader. All replicate measurements were randomized across
436 multiple 96-well plates. All measured mutants had fluorescence levels significantly
437 above the detection limit of the plate reader, resulting in measurements at least 1.5
438 fold greater than the non-fluorescent control.

439

440 Fluorescence values were normalized by OD₆₀₀ values (in RFU=Relative Fluorescence
441 Units) and averaged over three replicates. Repression values were calculated as a
442 normalized ratio between the measured fluorescence with and without the
443 repressor:

$$444 \text{ Percent repression} = \left(1 - \frac{RFU_{repressor}}{RFU_{no\ repressor}}\right) * 100.$$

445 Standard errors of the mean repression values were calculated using error
446 propagation in order to account for the inherent variability in the fluorescence
447 measurements. The fluorescence levels measured in the absence of repressor were
448 comparable across all Lambda operator mutants, as well as all P22 operator mutants
449 (Supplementary Table 2). This means that the reported differences in percent
450 repression arose mainly from changes in repressor binding, rather than alterations to
451 the RNAP binding site. Moreover, our simulations showed that changes in RNAP
452 concentration, which correlates with the strength of RNAP binding, do not change
453 the qualitative pattern of binding for the two repressors. Interestingly, when
454 compared to P22 wild type O_{R1} , all of the P22 cognate O_{R1} operator mutants showed
455 increased expression levels in the absence of repressor. Lambda P_R is a stronger
456 promoter than P22 P_R , and introducing mutations in the operator region of P22 P_R
457 increased promoter strength by making it more similar to Lambda P_R .

458

459 Direct comparisons between the *in vivo* effects of operator mutations on gene
460 expression level that we measured, and the previous published studies of the same
461 operators^{36,37} were hindered by the *in vitro* nature of previous studies. All previous
462 studies of Lambda P_R and P22 P_R mutants relied on biochemical filter binding assays,

463 which do not account for cooperativity between the two sites, and as such do not
464 necessarily translate quantitatively into gene expression levels. As such, comparisons
465 between published and our data are possible only through a modeling framework,
466 such as the one we utilize (see Materials and Methods section ‘Thermodynamic
467 model of repression at the P_R promoter’).

468

469 For the experimental data, the evolutionary properties were calculated in the
470 following way: robustness and tunability of the repressors were evaluated on the
471 cognate operator mutants. Robustness for the experimental data was calculated as
472 the percent of mutants for which >90% of the wild type repression was retained.
473 Tunability was calculated as the standard deviation in repression levels for mutants
474 that exhibited between 10% and 90% of the wild type repression. On the cognate
475 background, mutants that were repressed less than 10% were considered neither
476 robust nor tunable. Evolvability was calculated as the portion of non-cognate
477 mutants that were repressed to more than 10%.

478

479 Cellular concentrations of the two repressors were determined using Western blots.
480 Lambda CI and P22 C2 were cloned with a His-Tag or an HA-Tag, respectively, at their
481 carboxy-terminal end. Rat and rabbit primary antibodies (Roche and Thermo Fisher,
482 respectively) in combination with Goat anti-rat and anti-rabbit secondary antibodies
483 (Thermo Fisher) were used to detect them. Samples were processed once at full
484 concentration and once at 2-fold dilution. The obtained bands from gel
485 electrophoresis were normalized by a household gene and normalized

486 concentrations between the two repressors were compared as
487 $\left(\frac{\text{concentration}_{\text{Lambda CI}}}{\text{conce}_{\text{P22 CI}}}\right)$. Lambda CI was present in excess over P22 C2: 3.8-fold for full
488 concentration samples and 5.5-fold for diluted samples. We also tested variation in
489 repressor levels by measuring fluorescence from the P_{TET} promoter on the same
490 plasmid construct as used in the library measurements for 6 replicates either
491 without or with 15ng/ml aTc and found only minor variability (without aTc: 3.6% CV,
492 with aTc: 2% CV) that cannot explain the experimentally observed differences
493 between the repressors.

494

495 *Thermodynamic model of repression at the P_R promoter*

496 The model is based on previously described thermodynamic approaches^{40,41}, which
497 rely on several assumptions: (i) TF binding to DNA takes place at thermodynamic
498 equilibrium; (ii) gene expression can be equated with the probability of binding of
499 participating proteins (in our case RNAP and repressor); and (iii), the contribution of
500 each base pair in the operator to binding is additive. The probability of a gene being
501 expressed is derived by summing the Boltzmann weights over all promoter
502 occupancy states where RNAP is bound. Boltzmann weights are given by
503 $w_i = [N] * e^{(E_{tot} - \mu)}$, where E_{tot} is the energy of a certain configuration, N is the
504 molecule concentration (in μM), and μ is the chemical potential. E_{tot} , the total
505 binding energy, is composed of the offset (E_{WT}), which is the energy of binding to a
506 reference (wild type) sequence; and the binding energy derived for a specific
507 sequence from the energy matrix of the binding protein $E_{seq} = \sum_{i=1}^l \epsilon_i(a_i)$, where l is the
508 length of the sequence, a_i the specific nucleotide at position i , and ϵ_i the energy

509 contribution due to the energy matrix of the specific nucleotide a at position i. Total
 510 binding energy is therefore $E_{tot} = E_{WT} + E_{seq}$. Binding energies and chemical potential
 511 are given in *kcal/mol*. In our model system, there are two operator sites (O_{R1} and
 512 O_{R2}) that can each be occupied by a repressor dimer, and binding to each operator
 513 site is affected by the strength of cooperative binding between them. The probability
 514 of the gene being expressed is then given by the sum of all states conducive to
 515 promoter expression (RNAP bound) normalized by the sum over all possible states:

516

$$Gene\ expression = \frac{1}{1 + \frac{K_p}{[RNAP]} * \frac{\left(1 + 2 \frac{[R]}{K_R} + \left(\frac{[R]}{K_R}\right)^2 e^\omega\right)}{\left(1 + \frac{[R]}{K_R}\right)}}$$

517 , where $K_x = e^{(E_{tot,x} - \mu)}$ represents the effective equilibrium dissociation constant
 518 (relative to the genomic background) – which is the concentration for half-maximal
 519 occupation of the site - of, either RNAP (K_p) or the repressor (K_R). Please note that we
 520 account for concentration-specific effects separately and μ incorporates only non-
 521 specific background binding and other unspecific cellular effects. The probability of
 522 transcription factor (TF)–DNA binding is of the form²²: $p_i = \frac{[TF_i]/K_i}{1 + [TF_i]/K_i}$. Based on Garland
 523 (2002), we can assume that K_x is individually tunable for each binding site. [R] is the
 524 concentration of repressor dimers, which is the effective concentration, as repressors
 525 only bind as dimers and, as we assume fast dimerization⁶⁴, this corresponds to half of
 526 the total monomer concentration in the cell. [RNAP] is the concentration of RNAP,
 527 and ω is the cooperativity energy value, describing the strength of interaction
 528 between two repressor dimers. All concentrations and dissociation constants are
 529 given in units of μM . The calculated gene expression value is a relative measure, with

530 1 indicating full expression and 0 no expression. Percent repression was then
531 calculated using the formula:

$$532 \text{ Percent repression} = \left(1 - \frac{\text{gene expression}_{\text{repressor}}}{\text{gene expression}_{\text{no repressor}}}\right) * 100.$$

533

534 In the 'main model', which is used throughout the study, RNAP competes with
535 repressor binding at O_{R1} , and repressor binding to O_{R1} is increased by cooperative
536 binding of a second dimer to O_{R2} . Therefore, the following scenarios are possible: (i)
537 the promoter can be bound by neither protein; (ii) RNAP can be bound either alone
538 or together with repressor at O_{R2} ; or (iii) repressor bound to O_{R1} keeps RNAP from
539 binding, either by binding on its own or cooperatively together with another
540 repressor at O_{R2} . The corresponding formula was taken from Bintu et al., 2005 (Case
541 4). We also considered an 'alternative model' where O_{R2} binding impedes RNAP
542 binding as well (Bintu et al., 2005; Case 6), but as the main model always gave a
543 better fit to experimental data, we utilized only the main model throughout.

544

545 Energy values for binding to mutated sequences were calculated for RNAP and
546 repressor binding using the respective energy matrices by adding up the individual
547 relative contributions of each base pair and adding an offset. The offset is the energy
548 of binding of the repressor to the wild type sequence, which was added because the
549 energy matrix calculates only energy differences relative to wild type binding.
550 Binding energy matrices were based on Sarai & Takeda (1989) for Lambda CI, on
551 Hilchey et al. (1997) for P22 C2 - which were both determined biochemically - and,

552 for RNAP, on an ongoing work on RNAP binding to Lambda P_R within the group. Wild
553 type binding affinities of Lambda CI to both operators (offset) were taken from Vilar
554 (2010). Other model parameters were taken from the following sources: binding
555 cooperativity and nonspecific binding energy were adopted from Hermsen et al.
556 (2006); wild type binding affinities for both operators were obtained from Hilchey et
557 al. (1997) for P22 repressor; and binding energy and concentration for RNAP were
558 taken from Santillan & Mackey (2004)⁶⁵. Promoter strength for both Lambda P_R and
559 P22 P_R was based on previously published values for the Lambda P_L promoter⁶⁶, but
560 we also found that the results were not sensitive to this parameter. Repressor dimer
561 concentrations were the only parameters that were fitted to the data by means of a
562 Monte Carlo algorithm. The algorithm used simulated annealing to find the optimal
563 parameter values minimizing the squared difference between the predicted and
564 observed percent repression between the data and the model. The fitted difference
565 in concentration values between the two repressors is slightly lower than found
566 experimentally (Supplementary Fig.1). We tested the model for concentration values
567 from 0- to 7-fold difference, and always found the same trends in the evolutionary
568 potential (Supplementary Fig.7). Note that standard experimental measures cannot
569 provide effective TF concentrations (i.e. proteins that are free to bind at the target
570 site), especially when two TFs are not equally promiscuous, as these measures
571 cannot distinguish free and non-specifically bound proteins. Because of this, and
572 because the overall differences in evolutionary potential did not depend on
573 variations in repressor concentration parameters, we used repressor concentrations
574 determined by the best model fit, and not those we experimentally measured. All
575 parameter values used in the model are shown in Supplementary Table 3.

576

577 In order to verify the fit of our model to the experimental data, linear regression was
578 performed between the data obtained experimentally (see *Fluorescence assays*) and
579 the prediction of repression values produced through the thermodynamic model.
580 Matlab R2015a software was used to calculate the regression, R squared and P-
581 values for the O_{R1} library (Supplementary Fig.2). The model accurately reproduced
582 experimental observations in cognate mutants, but did not fit non-cognate mutant
583 measurements (Supplementary Fig.2). The lack of fit to non-cognate mutants is not
584 surprising, as thermodynamic models assume an independent contribution of each
585 position, which does not hold when mutated far away from the wild type operator
586 sequence^{42,67}. Nevertheless, because the model provided a lower bound on the
587 experimentally measured non-cognate repression levels (Supplementary Fig.2), we
588 used it to explore parameters affecting repression at non-cognate sites as well.

589

590 *Robustness*

591 Robustness was calculated for repressors binding to cognate mutants only if they
592 retained more than 20% repression. We counted the number of robust neighbors for
593 each operator, where 'robust neighbor' refers to an operator sequence that is
594 exactly one mutation away from the reference and exhibits more than 90%
595 repression of the reference repression value. Specifically, starting from the wild type,
596 each mutant (above the 20% repression threshold) was taken as a reference and
597 repression of all other mutants that are exactly one mutation away was calculated.
598 The relative count of robust neighbors was averaged for each reference operator

599 and the mean was taken over each mutant class. This procedure was repeated with
600 different values for cooperativity (1,3,5,7 kcal/mol), repressor concentration (1,3,5,7
601 μM) and RNAP concentration (1,3,5,7 μM). We tested if the results were sensitive to
602 the percent repression thresholds by calculating robustness for 80% and 95%
603 thresholds, and found no qualitative differences. For comparison with the
604 experimental data and the definition of robustness used there, we also calculated
605 robustness as the percent of all mutants for which >90% of the wild type repression
606 was retained.

607

608 *Tunability*

609 Tunability was determined for repressor binding to cognate mutants with repression
610 values between 10% and 90%, as the standard deviation over those mutants for each
611 mutant class. Tunability was calculated for different values of cooperativity (1,3,5,7
612 kcal/mol), repressor concentration (1,3,5,7 μM) and RNAP concentration (1,3,5,7
613 μM). We tested if the results were sensitive to the percent repression thresholds by
614 calculating tunability for 5% and 20% lower, as well as 80% and 95% upper threshold
615 bound, and found no qualitative differences.

616

617 *Evolvability*

618 Evolvability was calculated for repressor binding to non-cognate mutants exceeding
619 a threshold of 10% repression. For each mutant class the number of mutants above
620 the threshold was counted and averaged. This procedure was repeated with
621 different values for cooperativity (1,3,5,7 kcal/mol), repressor concentration (1,3,5,7

622 μM) and RNAP concentration (1,3,5,7 μM). We tested if the results were sensitive to
623 the percent repression thresholds by calculating evolvability for 5% and 20%
624 thresholds, and found no qualitative differences.

625 *Evolvability on random operators*

626 The promoter region for the random sequence library was based on the *lac*
627 operon⁶⁸, because the binding sites for RNAP and repressor do not overlap in this
628 system, thereby avoiding unwanted modifications of RNAP binding by an
629 introduction of a random operator. Binding affinities for RNAP were calculated for
630 this system using the energy matrix from Kinney et al., 2010. For the operator sites,
631 1,000,000 random 17bp-long sequences for Lambda CI, and 18bp-long sequences for
632 P22 C2 were created in Matlab R2015a. The 1bp difference in the length of the sites
633 used for the two repressors corresponds to the actual length of their respective
634 cognate operator sites. Binding affinities to these operators were calculated for
635 Lambda and P22 repressors using their energy matrices.

636

637 *Swapping model parameters of the two repressors and comparing evolutionary* 638 *properties*

639 We calculated robustness and tunability for Lambda CI after swapping the values for
640 repressor concentration, cooperativity, and offset with the respective values for P22
641 C2. The values were calculated separately for each mutant class (number of
642 mutations). We first swapped each parameter value individually, and then we
643 swapped all three parameters with the values of P22 C2. For evolvability, only the
644 values for repressor concentration and offset were swapped individually and

645 simultaneously. The same simulations were done for P22 C2 with Lambda CI
646 parameters. For each evolutionary property, we used a linear regression to
647 determine the R^2 value for the goodness of fit between the reference repressor with
648 its wildtype parameter values, and the other repressor with the swapped
649 parameter(s). Regression was carried out across the six mutant classes. The fact that
650 swapping repressor concentrations did not reconcile the evolutionary potential of
651 the two repressors provides further evidence that the experimentally observed
652 differences in the evolutionary potential between the two repressors (Fig.2) could
653 not be attributed solely to the measured differences in their intracellular
654 concentrations (Supplementary Fig.1).

655

656 *Relationship between binding energy and repression*

657 The total binding energy (E_{tot}) is related to gene expression through:

658 Gene expression = $\frac{1}{1+[R]e^{E_{tot}-\mu}}$, with $E_{tot} = E_{WT} + E_{seq}$

659 , where μ describes the chemical potential of a repressor. The relationship between
660 binding energy and repression is sigmoidal, with the position of the curve for a given
661 repressor determined by μ and repressor concentration (which we set to 1 as we do
662 not want to consider concentration effects here). The same chemical potential and
663 repressor concentration was used for Lambda CI and P22 C2 and taken from
664 Hermsen et al., 2006⁶⁹. The positions of a certain operator sequence for a specific
665 repressor on the curve are then given by the total binding energy, E_{tot} , with
666 concentrations for the two repressors being the same. We wanted to develop
667 generic definitions of robustness, tunability and evolvability as properties of only the

668 energy matrix and E_{WT} . The average effect size of one mutation (m) is determined by
669 taking the average of the energy matrix for a given repressor (grand mean over the
670 non-zero entries of the energy matrix, calculated in our example for the six mutated
671 positions) and the deviation in mutational effects (σ) is calculated as standard
672 deviation over all non-zero entries of the energy matrix. Robustness can then be
673 defined as $Rob = \frac{E_{1/2} - E_{WT}}{m}$ and evolvability as $Evo = \frac{E_{1/2} - E_{random}}{m}$, where $E_{1/2}$ is the
674 binding energy at half repression (50%) and E_{random} is the typical binding energy to a
675 random sequence, which will be equal to non-specific binding above a certain
676 number of mutations⁴² and is from that point on independent of the energy matrix.
677 Derivation shows that evolvability and robustness are correlated by the number of
678 average mutations between the cognate operator binding energy and the binding
679 energy of a random sequence ($\#mut$), as m determines the positioning of E_{random}
680 relative to E_{WT} : $Evo = \frac{E_{1/2} - E_{random}}{m} = \frac{E_{1/2} - (E_{WT} + \#mut * m)}{m} = Rob + \#mut$. This
681 correlation depends critically on two assumptions. First, we assume that the typical
682 mutational effect size (m) is relatively small compared to the offset (E_{WT}) and
683 comparable between different repressors. We base this assumption on the notion
684 that TF-DNA binding is determined by the strength of hydrogen bonds, which range
685 between 1-3kcal/mol⁴⁷. The second assumption is that the energy matrix is an
686 intrinsic property of a repressor, meaning that it doesn't change depending on the
687 DNA sequence that the repressor is binding to. In other words, we assume that m is
688 constant across all binding sites, cognate and non-cognate. Tunability can be defined
689 around $E_{1/2}$ as $Tun = (\sigma * \frac{d \text{ repression}}{d \text{ binding affinity}}|_{E_{1/2}}) / Rob$, where $\frac{d \text{ repression}}{d \text{ binding affinity}}|_{E_{1/2}}$
690 gives the slope of the sigmoid curve at $E_{1/2}$. Positions on the curve for both

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691 repressors were calculated for binding to cognate operators, non-cognate operators
692 and the operator with weakest possible binding (according to the energy matrix).
693 Moreover, mean energy values for each mutant class were calculated from model
694 simulations for the cognate and non-cognate operators and placed on the curve.
695 Their locations on the curve provide mean repression values that were then
696 compared to the experimental data through linear regression (Supplementary Fig.8).
697 Matlab R2015a software was used to calculate the regression, R squared and P-
698 values. The fit was similar to the one obtained using the full model (Supplementary
699 Fig.2).

700

701 *Lambda cognate O_{R2} mutant library*

702 O_{R2} mutant operators were synthesized analogously to O_{R1} mutants. Based on the
703 assumption that energy matrices between the two closely related operators are
704 likely to be very similar, mutated base pairs in O_{R2} were chosen in positions
705 corresponding to the mutations in O_{R1} . However, the last two were discarded as
706 possibly interfering with RNAP binding (-35 region), leaving four base pairs for
707 mutation (Fig.2b). Four single, six double, four triple and the quadruple mutant were
708 constructed in the Lambda cognate system and measured as described previously.
709 The fit between data and model was determined through linear regression
710 (Supplementary Fig.9a).

711

712 *Lambda cognate O_{R1} - O_{R2} mutant library*

713 O_{R1} - O_{R2} mutant operators were synthesized analogously to O_{R1} mutants, but with one
714 to three mutations in O_{R1} and one to four mutations in O_{R2} . One single, one double
715 and one triple O_{R1} mutant, that showed no decrease in repression, were combined
716 with each of eight randomly selected O_{R2} mutants (two single, three double, two
717 triple, and the quadruple). O_{R1} - O_{R2} mutant operators were constructed in the
718 Lambda cognate system, as P22 C2 had very low robustness and hence no trade-off,
719 and measured as described previously. The fit between data and model was
720 determined through linear regression (Supplementary Fig.9b).

721

722 *Calculation of epistasis in O_{R1} - O_{R2} mutants*

723 We measured epistasis in two ways. First, through its effect on the tunability of the
724 system, where we considered that a given combination of O_{R1} - O_{R2} mutations is in
725 epistasis when the presence of mutations in both operators significantly increased
726 the variance in the observed gene expression levels, compared to the variance
727 achieved by mutations in O_{R1} alone. We compared the variance independently for
728 each mutant class (number of mutations). Second, we calculated epistasis between
729 mutations in the two operators as a deviation from the multiplicative expectation of
730 double mutant repression level based on single mutant effects:

$$731 \quad epistasis = \frac{\text{percent repression}_{O_{R1}-O_{R2}}}{\text{percent repression}_{O_{R1}} * \text{percent repression}_{O_{R2}}},$$

732 and conducted FDR-corrected two-tailed t-tests for each of the double mutants, to
733 determine if epistasis was significantly different from the null multiplicative
734 expectation (Supplementary Table 6).

735

736 **DATA AND SOFTWARE AVAILABILITY**

737 Experimental data that support the findings of this study have been deposited in IST

738 DataRep and are publicly available at <https://datarep.app.ist.ac.at/id/eprint/108>.

739

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926 **AUTHOR CONTRIBUTIONS**

927 All authors conceived the study together. C.I. and M.L. designed and carried out the
928 experiments and analyzed the data. C.I. wrote the code and ran the model. C.I. and
929 M.L. wrote the initial draft of the manuscript and revised it together with G.T. J.P.B
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931

932 **COMPETING INTERESTS STATEMENT**

933 The authors declare no competing interests.

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935

936 **Figure 1. Experimental investigation of evolutionary potential of a repressor. a)**
937 Mutations (indicated by 'x') in the cognate operator can either have no effect on
938 repressor binding (**robust**); alter repressor binding (**tunable**); or remove repressor
939 binding (not shown). Mutations in the non-cognate site can either have no effect on
940 repressor binding (**not evolvable**); or lead to gain of repressor binding (**evolvable**).
941 Together, robustness, tunability and evolvability describe the evolutionary potential for
942 regulatory rewiring. **b)** The synthetic template consists of a repressor controlled by an
943 inducible P_{tet} promoter, and a strong P_R promoter - containing two repressor operators
944 (O_{R1} and O_{R2}) and the RNA Polymerase (RNAP) binding sites - that controls the
945 expression of a fluorescence marker *venus-yfp*. **c)** An increasing number of mutations
946 (blue) are introduced into the cognate operator (orange) of repressor A. The thickness
947 of the blunt-ended arrows indicates the strength of repression. **d)** Homology alignment
948 of Lambda and P22 O_{R1} and O_{R2} , showing mutated sites in bold. Arrows show O_{R1} base
949 pairs that were exchanged. The dashed arrow marks an additional site that was used to
950 construct four cognate Lambda mutants, as one of the original positions abolished
951 RNAP binding (Supplementary Table 1).

952 **Figure 2. Lambda CI and P22 C2 have different evolutionary potential. a)** Robustness,
953 tunability and evolvability of Lambda CI and P22 C2. **b)** Loss of binding was determined
954 by mutating away from the cognate site, making it more similar to the non-cognate site.
955 The dotted line shows the 90% repression threshold used to evaluate robustness. **c)**
956 Gain of binding was determined by mutating away from the non-cognate site making it
957 more similar to the cognate one. The dotted line shows the 10% repression threshold
958 for evolvability. Expression levels in the absence of repressor are shown in
959 Supplementary Table 2. Mutants that abolished RNAP binding are not shown, resulting
960 in a different number of mutants in b) and c). Points show mean percent repression
961 over three replicates, bars are standard errors of the mean. Lambda is orange, P22 is
962 blue. Binding to the wild type cognate or non-cognate site is shown by a dark orange
963 point.

964

965 **Figure 3. Thermodynamic model of gene expression. a)** Gene expression is determined
966 by: intra-cellular concentration of (i) repressor, and (ii) RNAP; iii) cooperativity of
967 binding between two repressor dimers; iv) binding energy to the wild type operator
968 (offset E_{WT}); and v) additional contribution of each mutation to the binding energy
969 (energy matrix). Negative (positive) entries in the energy matrix show mutations that
970 decrease (increase) binding energy, and hence increase (decrease) repression. Zero
971 values denote the wild type sequence. **b), c)** The sigmoidal relationship between
972 binding energy and repression, determined by the thermodynamic model, provides
973 quantitative definitions of robustness, tunability and evolvability. **d)** Comprehensive
974 simulation of repression for all possible mutations in the six chosen positions in O_{R1} .

975

976 **Figure 4. System parameters determine evolutionary potential. a)** Correlation
 977 between each evolutionary property and a given system parameter: '+' indicates a
 978 positive correlation; '-' a negative correlation; '0' a negligible effect; and '*' a non-linear
 979 relationship. Lambda CI is orange, P22 C2 is blue. **b)** We swapped parameter values of
 980 repressor concentration, cooperativity and offset from one repressor to the other.
 981 'Fraction of variance explained' (R^2) was calculated between the repressor with
 982 swapped parameter(s), and the other repressor with its original parameters. R^2 is
 983 shown as the grey portion of the pie charts: the fuller the pie chart, the more similar
 984 the evolutionary property between the two repressors. Starting from the original
 985 parameter values, each of the three parameters was swapped individually, and all three
 986 simultaneously.

987

988 **Figure 5. Biophysical determinants of the evolutionary potential. a)** Generic
 989 definitions of robustness, tunability and evolvability that utilize only the offset and the
 990 energy matrix. $Rob = \frac{E_{1/2} - E_{WT}}{m}$ and $Evo = \frac{E_{1/2} - E_{random}}{m} = Rob + \#mut$, where $E_{1/2}$ is
 991 the binding energy at half repression (which equals the chemical potential, μ), E_{random} is
 992 the typical binding energy to a random sequence, m the average mutational effect size,
 993 and $\#mut$ the distance of the random sequence to the cognate operator in number of
 994 mutations (see Methods). Evolvability is negative as mutations towards $E_{1/2}$ improve
 995 binding. $Tun = (\sigma * \frac{d \text{ repression}}{d \text{ binding affinity}} |_{E_{1/2}}) / Rob$, where σ is the standard deviation of
 996 the energy matrix and $\frac{d \text{ repression}}{d \text{ binding affinity}} |_{E_{1/2}}$ the slope of the sigmoid curve at $E_{1/2}$. The
 997 table shows the values for robustness, tunability and evolvability for the experimental
 998 systems (Fig.1b). Here, we calculated evolvability for the non-cognate sites of Lambda

999 CI and P22 C2. **b)** Locations of Lambda CI and P22 C2 binding to three categories of
1000 operators (E_{WT} , $E_{non-cognate}$, E_{max}) are indicated by large symbols on the sigmoidal curve
1001 relating binding energy and repression. Repressor concentrations are kept equal. Small
1002 symbols show mean energy values obtained through model simulations for different
1003 mutant classes (1 – single, 2 – double, etc) when mutating the cognate (crosses) or the
1004 non-cognate (circles) operators.

1005

1006 **Figure 6. Inter-operator epistasis alleviates the trade-off between robustness and**
1007 **tunability. a)** Homology alignment of Lambda and P22 O_{R2} , showing mutated sites in
1008 bold. Arrows show base pairs that were exchanged between the two operators
1009 (Supplementary Table 4). Loss of Lambda CI binding due to mutations in **b)** cognate O_{R2} ;
1010 **c)** both cognate sites. Points are mean percent repression of three replicates, bars are
1011 standard errors of the mean. Plot symbols indicate O_{R2} mutant class. 'x' symbols
1012 correspond to the operator with the given O_{R1} mutation(s) and the wild type O_{R2}
1013 sequence (Fig.3b). One O_{R1} - O_{R2} mutant gave no measurable expression in the absence
1014 of repressor and is not shown.